

Graduate Thesis Assessment Rubric (Methodology, Linguistics)
 Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Štěpánka KOUŘILOVÁ

Title: Reading Preferences Among Different Generations

Length: 50

Text Length: 40

<i>Assessment Criteria</i>	<i>Scale</i>	<i>Comments</i>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the problem. It places the problem in context. It presents and overview of the thesis.	Outstanding <u>Very good</u> Acceptable Somewhat deficient Very deficient	
2. Literature review is comprehensive and complete. It synthesizes a variety of sources and provides context for the research. It shows the author's understanding of the most relevant literature on the subject matter.	Outstanding <u>Very good</u> Acceptable Somewhat deficient Very deficient	
3. The methodology chapter provides clear and thorough description of the research methodology. It discusses why and what methods were chosen for research. The research methodology is appropriate for the identified research questions.	Outstanding Very good <u>Acceptable</u> Somewhat deficient Very deficient	There are in fact three different methods of research used in the thesis of three different phenomena which eventually results in a rather heterogeneous whole with a potentially limited information value of the results
4. The results/data are analyzed and interpreted effectively. The chapter ties the theory with the findings. It addresses the applications and implications of the research. It discusses strengths, weaknesses, and limitations of the research.	Outstanding Very good <u>Acceptable</u> Somewhat deficient Very deficient	ditto
5. The thesis shows critical and analytical thinking about the area of study and the author's expertise in this area.	Outstanding <u>Very good</u> Acceptable Somewhat deficient Very deficient	

<p>6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author demonstrates high quality writing skills and uses standard spelling, grammar, and punctuation.</p>	<p>Outstanding Very good <u>Acceptable</u> Somewhat deficient Very deficient</p>	<p>The thesis title seems a bit mismatched – since it does not really deal with different generations but rather with different age groups of children and young readers. Interference from Czech occasionally occurs throughout the text.</p>
<p>7. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.</p>	<p>Outstanding <u>Very good</u> Acceptable Somewhat deficient Very deficient</p>	<p>Despite the fact that the thesis with its 40 pages of text is rather short</p>

Final Comments & Questions

There is a considerable potential in the thesis for a topical research, which, however, becomes eventually a bit blurred. Nevertheless, it is a work clearly accomplished with a great deal of enthusiasm and diligence on the part of the author, who proved a sufficient insight into the problem as well as the ability to carry out and analyze a relevant research. As such, the thesis may well aspire to a very good grade.

Reviewer: Magdaléna Potočňáková, Ph.D.

Date: 12.05.2014

Signature:

