

**Undergraduate Thesis Assessment Rubric**  
**Department of English, Faculty of Education, University of West Bohemia**

Thesis Author: **Hana Minaříková**  
 Title: *Sociolinguistics – Sociophonology: Cockney in the 21st Century*  
 Length: 38 pages  
 Text Length: 31 pages

<b>Assessment Criteria</b>	<b>Scale</b>	<b>Comments</b>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling, grammar, and punctuation.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	<b>Outstanding</b> Very good Acceptable Somewhat deficient Very deficient	

## Final Comments & Questions

The author has produced a thoughtfully constructed and well-written final work, discussing various aspects of Cockney from both a historical and contemporary perspective. Particularly commendable is the extensive twofold original research into the topic: firstly, an analysis of Cockney in two films and two TV series which, when combined, embrace a time span of over eighty years; secondly, a questionnaire to ascertain the knowledge of Cockney rhyming slang amongst adults and adolescents in London today. The results of the questionnaire reveal that the good old expressions are still very much in vogue and more familiar to adults than adolescents; the suggestion that the presence of a large Bangladeshi community in the traditional Cockney catchment area is influencing the speech of young people generally is an interesting one and probably deserving of further research.

From a formal point of view, the work comfortably meets all the necessary criteria to be awarded the highest mark. The author is to be congratulated on her efforts.

Recommended grade: **v ý b o r n ě**

Supervisor: Andrew Tollet

Date: 7th June 2017

Signature:

A handwritten signature in blue ink, consisting of stylized, overlapping loops and lines, positioned to the right of the 'Signature:' label.