

Undergraduate Thesis Assessment Rubric

Department of English, Faculty of Education, University of West Bohemia

Thesis Author: Markéta Čechurová

Title:

LEARNING ENGLISH IN DANISH CULTURE: DENMARK THROUGH THE EYES OF AN INTERNATIONAL STUDENT

Length: 37

Text Length: 33

<i>Assessment Criteria</i>	<i>Scale</i>	<i>Comments</i>
1. Introduction is well written, brief, interesting, and compelling. It motivates the work and provides a clear statement of the examined issue. It presents and overview of the thesis.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
2. The thesis shows the author's appropriate knowledge of the subject matter through the background/review of literature. The author presents information from a variety of quality electronic and print sources. Sources are relevant, balanced and include critical readings relating to the thesis or problem. Primary sources are included (if appropriate).	Outstanding Very good Acceptable Somewhat deficient Very deficient	
3. The author carefully analyzed the information collected and drew appropriate and inventive conclusions supported by evidence. Ideas are richly supported with accurate details that develop the main point. The author's voice is evident.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
4. The thesis displays critical thinking and avoids simplistic description or summary of information.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
5. Conclusion effectively restates the argument. It summarizes the main findings and follows logically from the analysis presented.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
6. The text is organized in a logical manner. It flows naturally and is easy to follow. Transitions, summaries and conclusions exist as appropriate. The author uses standard spelling,	Outstanding Very good Acceptable Somewhat deficient Very deficient	

grammar, and punctuation.		
7. The language use is precise. The student makes proficient use of language in a way that is appropriate for the discipline and/or genre in which the student is writing.	Outstanding Very good Acceptable Somewhat deficient Very deficient	
8. The thesis meets the general requirements (formatting, chapters, length, division into sections, etc.). References are cited properly within the text and a complete reference list is provided.	Outstanding Very good Acceptable Somewhat deficient Very deficient	

Final Comments & Questions

The student is to be congratulated on her hard work and the depth of her knowledge. The diploma is the result of not only studying cultural intelligence (CQ) but also applying the skills and theory contained within CQ to public documents issued by the Danish Ministry of Education, and making a recommendation to the Czech state. Not only was this an imminently practical project, but it is also an academic project as well as it makes use of much methodology taught here at our KAN faculty as well as the author's own Erasmus studies. Aside from the contents of the diploma, the author is an excellent writer and worked very hard to employ APA format and meet all faculty guidelines. My biggest question has to do with the theme of Danish Trust, which was not woven seamlessly into the project. I think of it as something of a hanging thread. Is the author saying that there is a Czech "Lack of Trust"? Some kind of cultural force that makes trust harder, a Czech suspicion? Does High Power Distance do the work of "Trust" in the Czech context? Is that how the culture is organized? Because the diploma is so much on the practical level, I somewhat desired the author to take on some more abstract reasoning and delve a little more into the cultural theory aspect of her studies. Otherwise, I feel this is a very successful project.

Recommended Grade: 1 **v ýborn ě**

Supervisor/Reviewer:

Date: 9.6.2020

Signature: